



OSAMA ALAA

Graphic Designer

CONTACT

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SKILLS

- Professional Graphic Design.
- Social Media Design.
- Advertising Campaign Design.
- Commercial Print Design.
- Brochure, Flyer
& Business Card Design.
- Banner & Roll-Up Design.
- Print-Ready File Preparation.
- Print Production Supervision.
- E-commerce Store Design
on Salla.
- Full Theme Design
& Product Uploading
- Client Needs Analysis
& Project Planning
- Time Management
& Deadline Commitment
- Working Under Pressure

ABOUT ME

I'm Osama Alaa, a graphic designer with over 7 years of experience in design and more than 11 years in commercial printing, along with 4 years of experience working with the Saudi market and understanding its specific needs.

I focus on delivering visual solutions that combine creativity with clear marketing goals, helping brands present themselves professionally and achieve real results.

I also have a strong understanding of the Saudi market in terms of design style, customer expectations, and e-commerce requirements, allowing me to deliver highly relevant and effective work.

WORK EXPERIENCE

- Designing professional social media campaigns for online stores.
- Creating advertising visuals focused on increasing engagement .
- Producing high-quality commercial print materials.
- Communicating directly with clients and analyzing their needs.
- Managing projects and meeting deadlines efficiently.

ADDITIONAL INFORMATION

- More than 4 years of experience in the Saudi market.
- Able to work independently or within a team.
- Fast learner with continuous self-development mindset.
- Strong attention to detail and commitment to high quality.

SOFTWARE

